



On the occasion of Birth Anniversary of Founder President  
Late Dr. Panjabrao Deshmukh

Shri. Shivaji Education Society Amravati's  
**Science College, Congress Nagar, Nagpur**  
Organizes

## JINGLE COMPETITION



**Topic:** Compose a Jingle on Social Distancing norms (rules) to be followed to stop Corona virus from spreading

**Submission of Entries:**  
**Competition starting Date-**  
21<sup>st</sup> December, 2020  
**Competition closing Date-**  
25<sup>th</sup> December, 2020 upto 5:00pm.

**Objective:** In order to spread awareness about Social Distancing norms (rules) to be followed to stop Corona virus from spreading, a

Jingle competition is being organized at College level. This competition is aimed at utilizing the universal language of music, to encourage the participation of musically talented members in the creation of a jingle that is captivating and impactful in sending a strong message by using your creative imagination and lyrical genesis. We invite you to participate in this Jingle Competition and be a part of it. The entries of this competition may also be used for publicizing through social media on various online & offline platforms, advertisement campaigns as well as magazines, exhibitions and events of Science College, Congress Nagar, Nagpur.

**Registration:** Online registration through Google form link is mandatory. **No registration fees.**

**Registration Link:** <https://forms.gle/NxEqPobpgWntpprX7>

**Submission Format:** Please compose your Jingle, record it and prepare a video file (.mp4) with the image of lyrics as background and share the youtube link of this video file in online Registration form or upload the video file on telegram group.

**Evaluation Criteria:** The entries to the Jingle competition will be evaluated in terms of their creativity, originality, composition, simplicity and also on the basis of:

- Lyrics:** The quality of the lyrics will be evaluated depending on the content, emotional appeal, relevance, rhyme of words, etc.
- Audio:** The quality of the audio will be evaluated depending on the rhythm, pitch, flow, tone, emotion, etc.
- To qualify in the final shortlist of winning entry/ entries, candidates must submit a jingle that is concise, has a catchy rhyme, empowering, or puns and can create general awareness among the public on the Social distancing norms (rules).

**Prize Money:** The prizes are as follows:

**1<sup>st</sup> Prize: Rs. 1,000/-**

**2<sup>nd</sup> Prize: Rs. 750/-**

**3<sup>rd</sup> Prize: Rs. 500/-**

**Certificate:** Certificate of Participation to all the contestants.

### **Terms & Conditions for Jingle Competition:**

1. The competition is open to all the students of Science College, Congress Nagar, Nagpur only.
2. Theme of the Jingle Competition is Social Distancing norms (rules) to be followed to stop Corona virus from spreading.
3. Duration of Jingles should not be more than 3 minutes including contestant's name, class and email ID.
4. The Jingle competition should be in English or Hindi language.
5. The winners will be selected after the recommendations of High level committee.
6. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.
7. All the entries will be submitted online in Registration form.
8. All the entries are meant to be used by Science College, Congress Nagar, Nagpur for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative. None of the entries must contain any provocative, objectionable or inappropriate content.
9. Only one submission by the participant is allowed.
10. The participant must be the same person who has made the Jingle and plagiarism would not be allowed.
11. Please note that the Jingle must be original and should not violate any provision of the Indian Copyright Act, 1957. Anyone found infringing on others' copyright would be disqualified from the competition.
12. By registering for participation in the Contest, the Participant(s) warrant that:
  - a) They have complied with these Entry conditions
  - b) Their entries are original;
  - c) Their entry does not infringe any Intellectual Property Rights of any third party.
13. Science College, Congress Nagar, Nagpur will not be held responsible if the participants are not able to upload their entries in online Registration form before the last date & time of submission for any reason whatsoever.

14. Science College, Congress Nagar, Nagpur does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
15. Registration includes details such as name, email ID and phone number etc. Entries with incomplete profiles would not be considered.
16. There will be no notification to participants of rejected entries.
17. Science College, Congress Nagar, Nagpur reserves the right to reject any entry, which he/she does not feel, is suitable or appropriate or which does not confirm to any of the conditions listed above.
18. Winners will be awarded by e- Certificate and Prize money which will be announced virtually on 27<sup>th</sup> December 2020 at Science College, Congress Nagar, Nagpur.
19. Science College, Congress Nagar, Nagpur reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/Evaluation Criteria. However, any changes will be updated/ posted on the College website homepage.

**For any query related to the Jingle competition please email at [jinglecompetition@gmail.com](mailto:jinglecompetition@gmail.com)**

**Join us at our Telegram group for updates:**  
<https://t.me/joinchat/Q-aTqRp1pRp7ILxLNB-h-g>

**For Details visit college website: <http://sscnagpur.ac.in>**

**Contact:** 9096039162 (Calling)



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